

GINNY WEAVER

WEB DESIGNER



PROFILE

Experienced web designer with 24 years of expertise in designing and developing custom websites. Proficient in HTML, CSS, PHP, and JavaScript, with a specialization in custom WordPress theme development. Proven track record of delivering high-quality websites for a diverse range of clients, including local businesses, non-profits, large universities, and national organizations.

OBJECTIVE

Seeking long-term or project-based remote work.

SKILLS

Coding Languages: HTML, CSS, PHP, JavaScript/jQuery

WordPress Development:

Custom theme development with WooCommerce, Gravity Forms, Advanced Custom Fields, LearnDash, and various page builders (Elementor, Block Editor, WP Bakery, Divi, Cornerstone)

EDUCATION

University of Massachusetts, Amherst

Attended for 2.5 years

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Lawrence, KS 66044

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PROFESSIONAL EXPERIENCE

2007 - Present, Lawrence, KS

GINNY WEAVER DESIGN | Owner, Web Designer/Developer

- Founded and operated a successful web design company
- Built hundreds of custom websites for various clients
- Specialized in developing custom WordPress themes and user-friendly, responsive, and visually appealing websites
- Managed project timelines, budgets, and client relationships to ensure successful project delivery

2005 - 2007, Brooklyn, NY

BROOKLYN BOTANIC GARDEN | Web Designer

- Designed and developed PlanetPlant.org, a Flash-based educational website for children, using ActionScript
- Developed branding, logos, websites, and printed materials for campaigns teaching plant conservation
- Managed and designed HTML email templates for the organization's monthly newsletter

2001 - 2004, Boston, MA

BRATTLE SYSTEMS | Web and Graphic Designer

- Designed and produced websites, e-learning systems, Flash projects, graphics, PowerPoint presentations, and CD-ROMs for corporate and government clients
- Created print materials including logos, letterhead, brochures, and book covers
- Programmed Flash-based training modules for an FAA intranet
- Designed and developed several company websites

CLIENT TESTIMONIALS

"I really can't express enough how accommodating Ginny was throughout the entire process of building our website. She is an intuitive designer that listens to the client's needs and goes above and beyond to check off everything from the list ... Easily one of the best collaborative experiences that I can remember having in my professional career. We wouldn't hesitate to hire her for our next project." - **Geoff Deman, Free State Brewing Co.**

"Ginny was great to work with-- straightforward, clear communication; took feedback easily and implemented changes quickly; helped us to focus in on what we really wanted and needed ... We could not be more pleased with the outcome and would highly recommend Ginny to anyone." - **Sarah Humbert, Van Go, Inc.**

"Ginny is great! She helped us fully realize our vision. Her knowledge and experience drive her creativity, allowing her to offer flexible and easy-to-use solutions. After completing the project, she took the time to educate us and even provided a 'user manual' covering the new functionality." - **Jon Dilley, DRAW Architecture**

SELECTED RECENT PROJECTS

April 2024 - May 2024

MIKE WARNER FOR DISTRICT ATTORNEY WEBSITE

- Designed and developed a new custom WordPress website and logo for this political campaign
- Designed and implemented the blueprint for the campaign's donation and mailing list system, integrating Gravity Forms, Stripe, and MailChimp to create a seamless infrastructure.
- Built and launched the website in under four weeks to meet the filing deadline and campaign kickoff announcement

July 2023 - January 2024

KTWU WEBSITE REDESIGN

- Created new website designs following national PBS brand guidelines while reflecting KTWU's local mission
- Built a custom WordPress theme using Elementor Pro
- Extended and improved the display of dynamic program schedule data and built a custom schedule search function

April 2022 - October 2022

TRANSITION COALITION WEBSITE REDESIGN

- Redesigned and rebuilt this large e-learning website using X Theme and the Cornerstone page builder
- Rebuilt all learning modules with LearnDash, creating engaging, custom content while extending LearnDash's capabilities to implement the client's ideas
- Provided research and recommendations regarding the best plugins and solutions needed to replace the old site

December 2020 - April 2021

FREE STATE BREWING CO. WEBSITE REDESIGN

- Built a custom WordPress theme and custom homepage slider
- Created a template for Beer pages with Advanced Custom Fields
- Developed a scheduling function for Daily Specials and an easy-to-update restaurant food menu
- Integrated a Shopify store into the new website